

STYLECAREERS.COM SALARY DATA

Social Media Compensation

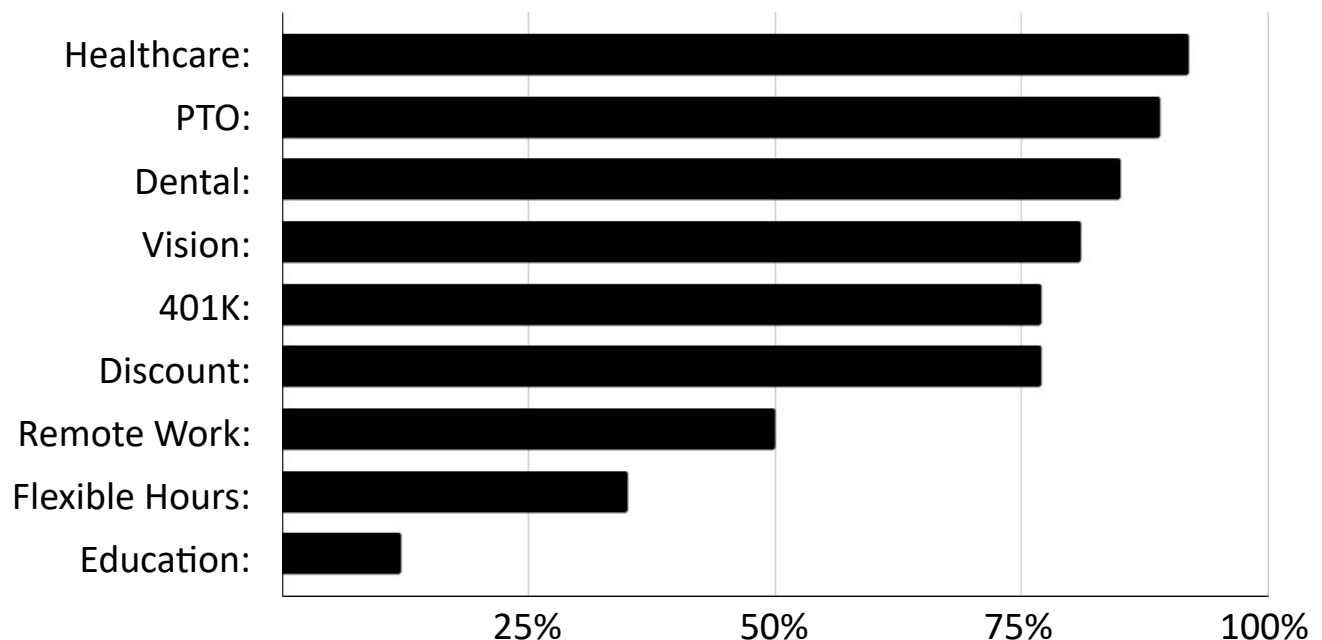
Prepared December 2023

SOCIAL MEDIA SALARIES - NATIONAL

	Mean	Mode	25th	Median	75th
Internship:	\$16 p/hr	\$17 p/hr	\$14 p/hr	\$17 p/hr	\$19 p/hr
Entry-Level:	\$62,618	\$60,000	\$50,065	\$61,600	\$71,750
Mid-Senior:	\$92,941	\$80,000	\$75,750	\$91,450	\$109,334
Mgmt-Exec:	\$146,307	\$130,000	\$120,000	\$141,000	\$165,845

SOCIAL MEDIA BENEFITS - NATIONAL

As an example, 93% of the companies surveyed claimed to offer healthcare benefits to their social media employees.



METHODOLOGY STATEMENT

Salary information was obtained from job listings on StyleCareers.com, employer polling and job seeker surveys. The job listing data covers a time period between July 2022 and July 2023.