

PRODUCED BY STYLECAREERS.COM



# STYLECAREERS

## Intern & Entry-Level Fashion Career Fair

**Tuesday, October 8th from 1pm to 5pm Eastern/10am to 2pm Pacific**

*Contact us at 314.454.9920 or [sales@stylecareers.com](mailto:sales@stylecareers.com) to reserve a booth. Space is limited.*



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### *We're finally doing it!*

After 20+ years of fashion-specific recruiting events in NY, LA and online, StyleCareers.com is hosting it's first ever FashionCareerFair for Intern & Entry-Level job seekers.

The Intern & Entry-Level FashionCareerFair will be held on Tuesday, October 8th from 1pm to 5pm Eastern (10am to 2pm Pacific).

This is a national event. Fashion students and recent grads from around the country will be in attendance.

Live, face-to-face interviews will be held online, from the comfort of your office.

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***Your industry. Your candidates.  
Your recruiting event!***

### Market Segments

Apparel, Textiles, Corporate Retail, Footwear, Handbags, Leather Goods, Jewelry, Luggage, Hosiery, Watches, Cold Weather, Hats and various other fashion accessories.

### Job Functions

Account Execs	Designers - Prints/ Surface	Line Builders	Sample Makers
Brand Managers	Designers - Store/ Fixtures	Marketing	Sourcing/Quality
Buyers	Designers - Technical	Marking/Grading	Store Construction/ Design
Chargebacks	Designers - Textiles	Merchandisers	Stylists
Colorists	E-Commerce	Operations	Technical Designers
Corporate Visuals	EDI	Pattern Makers	Textile Stylists
Costing	Executive	PDM Specialists	Textile Technologists
Customer Compliance	Fit Models	Planners/Allocators	Trim Developers
Customer Service	HR/Recruiting	Product Managers	Vendor Compliance
Designers - Product	Licensing	Product Safety	
Designers - CAD		Production/Mfg	
Designers - Graphics		Sales Reps	...and many more!!!

### Industry Focus

Starting with our first event in 2004 at Madison Square Garden, StyleCareers.com has hosted 60+ fashion-specific recruiting events in New York, Los Angeles and online.

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## *Why should you exhibit at the Intern & Entry-Level Fashion Career Fair?*

### Quality

As with our previous recruiting events, StyleCareers.com will endeavor to weed-out non and lesser qualified job seekers. Candidates will be screened prior to granting entry. All attendees will be required to be a junior, senior or recent grad pursuing/having a fashion or fashion-related degree.

### Reach

Unlike most intern & entry-level recruiting events, our virtual format allows for students from all over the country to attend. Similarly, recruiters will be able to interview students from the comfort of their office, eliminating the time and expense associated with traveling to a specific college campus.

### Value

For about the cost of one job listing on LinkedIn or Indeed, you can meet face-to-face with 100's of pre-qualified AND pre-screened, fashion-industry students.

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### *Previous Exhibitors*

7 For All Mankind  
Aeropostale  
adidas Salomon  
AgencyWorx  
Alfred Dunner  
American Apparel  
American Eagle Outfitters  
Anchor Blue/ Hub Distributing  
Anna's Linens  
Anthropologie  
Apparel Placements  
Arden B.  
BCBG Max Azria Group  
bebe Stores, Inc  
Bloomingdale's  
Brown Shoe Company  
Burton Snowboards  
Calvin Klein, Inc.  
Carhartt  
Carole Hochman  
Charlotte Russe / Rampage Stores  
Chinese Laundry  
Club Monaco  
Coach  
Coldwater Creek  
Cole Haan  
Columbia Sportswear  
Cutter & Buck  
Delia\*s  
Diane's Beachwear  
Dick's Sporting Goods, Inc.  
Drapers & Damon's  
Draven Shoes  
Drifter  
Eastman Footwear Group, Inc.  
Ecko Unlimited  
Eileen Fisher  
Elie Tahari

Executive Network  
Fang Clothing Co.  
FASTeam  
Forever 21  
Fossil  
Frederick's of Hollywood  
G.H. Bass & Co  
Gap, Inc.  
Guess? Inc.  
Haddad Brands  
Hot Topic/Torrid  
Hurley International  
Isabella Fiori  
Janou Pakter  
JBCStyle  
JCPenney

Limited Brands  
Liz Claiborne  
MaCher  
Macy's Merchandising Group  
Marc Ecko Enterprises  
Mellies, Inc.  
Meynard Designs, Inc.  
Michael Stars, Inc.  
Mother's Work, Inc.  
Motionwear Inc.  
Movado Group  
Nau, inc.  
Nautica  
New Era Cap  
Nike  
Nine West Group

Saks 5th Avenue  
Savannah College of Art and Design  
Sears Holdings  
Skip Hop  
Soloman Page Group  
Strategic Partners, Inc  
Swat Fame Inc.  
Talbots  
Target Corporation  
Taylor Hodson  
The Assurance Group  
The Betesh Group  
The Gromwell Group  
The Moret Group  
TJX Companies  
Tommy Hilfiger  
Topline Corp  
True Religion Brand Jeans  
Tuttle Agency  
Tween Brands, Inc.  
TXT Carbon Group  
Under Armour Performance  
Urban Outfitters, Inc  
Vanity Fair Brands  
Vans  
VF Sportswear, Inc.  
Victoria's Secret  
Vineyard Vines  
Wal-Mart  
Warnaco  
Wet Seal, Inc  
Williams-Sonoma, Inc.  
Winston Retail Solutions

***A majority of our exhibitors have  
attended more than one event!***

JCrew  
Jones Apparel Group  
Jordache Enterprises  
Juicy Couture  
Karlyn  
Keeco, LLC  
Kellwood Company  
Kenneth Cole Productions  
Kid's Headquarters  
Kohl's Department Stores  
Komar  
K-Swiss  
Lands' End  
Larry Hansel Clothing  
Levi Strauss & Co.  
LF Stores  
Lilly Pulitzer

Nordstrom  
NY & Company  
Oakley  
Oxford Industries  
Pacific Sunwear  
Payless ShoeSource  
Perry Ellis International  
Phat Farm/Baby Phat Footwear  
Polo Ralph Lauren  
Prada  
Princess Cruises  
PVH  
Quiksilver  
QVC  
Redcats USA  
Reebok International, Ltd

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### *Exhibitor Pricing*

Annual members of StyleCareers.com get discounted access to the event.  
Non-annual members pay a little more but get resume access for 6 weeks.

#### **Annual Members - \$495**

- One Virtual Job Fair booth (up to 10 recruiters)
- Full access to live chat and video conferencing with jobseekers
- Ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth
- Access to jobseeker registrant list after the event

#### **Non Members - \$995**

- One Virtual Job Fair booth (up to 10 recruiters)
- Full access to live chat and video conferencing with jobseekers
- Ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth
- Access to jobseeker registrant list after the event
- 6 weeks of unlimited job listings on StyleCareers.com\*

*\*career fair related positions, only*

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## *Available Sponsorships*

*Want additional exposure for your company, recruitment initiatives or open positions? Upgrade your career fair experience with one of these sponsorships!*

### **\$495 GOLD - 3 Available**

Prominent Location (top billing) on all career fair advertising to candidates plus, Registration Page Logo, Top Row of Lobby, Upgraded Jobs and Dedicated, recruitment page on StyleCareers.com.

### **\$295 SILVER - 6 Available**

Secondary Location on all career fair advertising to candidates plus, Registration Page Logo, Second two rows of Lobby and Upgraded Job Listings

### **\$195 BRONZE - 12 Available**

Tertiary Location on all career fair advertising to candidates and Registration Page Logo.

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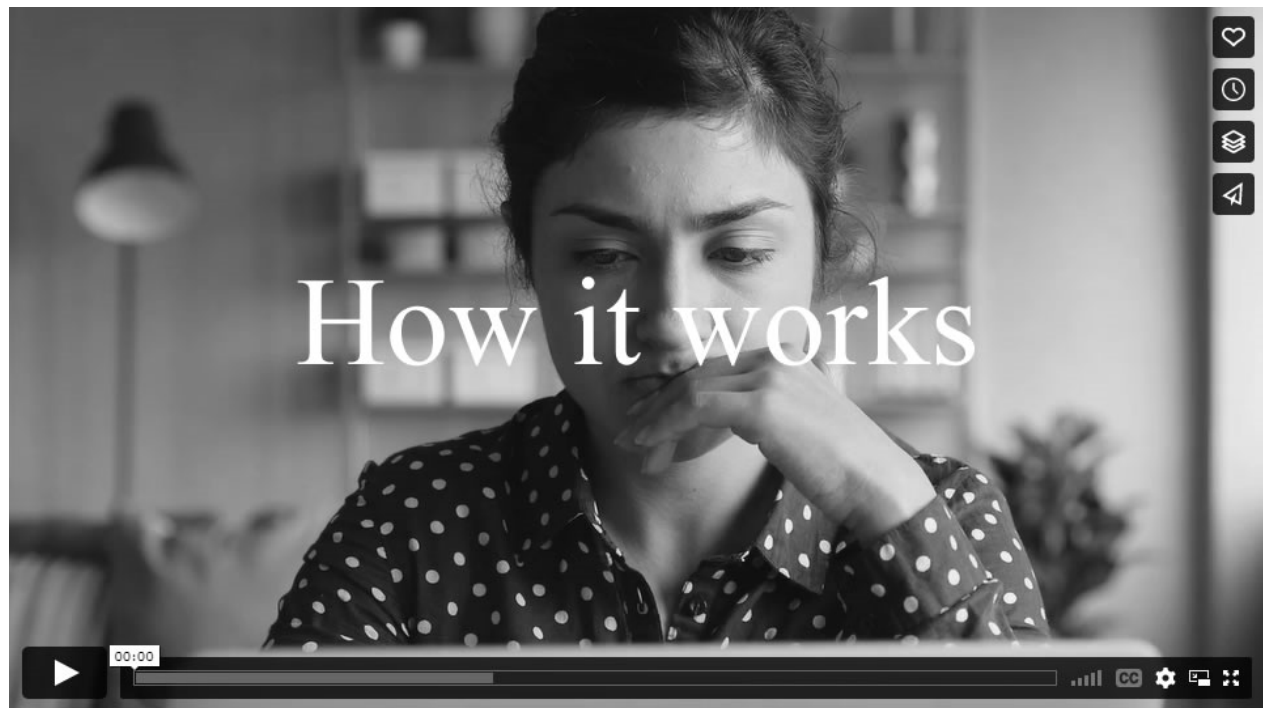
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## *Explainer Video*

We selected the virtual career fair technology partner that best mimicked our in-person events while realizing the benefits of virtual events. Learn more here...



<https://vimeo.com/388324152>

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