PRODUCED BY STYLECAREERS.COM

# STYLECAREERS

## Fashion Career Fair - Spring ‘25

### Thursday, April 24th - 1pm Eastern/10am Pacific

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*

# STYLECAREERS

## Fashion Career Fair - Spring '25

Thursday, April 24th - 1pm Eastern/10am Pacific

***Your industry. Your candidates. Your recruiting event!***

## Market Segments

Apparel, Textiles, Corporate Retail, Footwear, Handbags, Leather Goods, Jewelry, Luggage, Hosiery, Watches, Cold Weather, Hats and various other fashion accessories.

## Job Functions

- Account Execs
- Brand Managers
- Buyers
- Chargebacks
- Colorists
- Corporate Visuals
- Costing
- Customer Compliance
- Customer Service
- Designers - Product
- Designers - CAD
- Designers - Graphics
- Designers - Prints/ Surface
- Designers - Store/ Fixtures
- Designers - Technical
- Designers - Textiles
- E-Commerce
- EDI
- Executive
- Fit Models
- HR/Recruiting
- Licensing
- Line Builders
- Marketing
- Marking/Grading
- Merchandisers
- Operations
- Pattern Makers
- PDM Specialists
- Planners/Allocators
- Product Managers
- Product Safety
- Production/Mfg
- Sales Reps
- Sample Makers
- Sourcing/Quality
- Store Construction/ Design
- Stylists
- Technical Designers
- Textile Stylists
- Textile Technologists
- Trim Developers
- Vendor Compliance

**...and many more!!!**

## Industry Focus

Starting with our first event in 2004 at Madison Square Garden, StyleCareers.com has hosted 50+ fashion-specific recruiting events in New York, Los Angeles and online.

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*

# *Why should you exhibit at the StyleCareers.com Fashion Career Fair?*

## Quality

As with our previous recruiting events, StyleCareers.com will endeavor to weed-out non and lesser qualified job seekers. Out of respect for your time we will not allow store-level, intern or entry-level candidates to attend our career fair.

## Integrity

StyleCareers.com is not a recruiting agency. We do not collect placement fees or provide temporary employment services and have no reason to cherry-pick the best candidates for our own use.

With the StyleCareers.com FashionCareerFair, you get unbiased access to the industry's best talent.

## Value

For about the cost of two job listings on LinkedIn or Indeed, you can meet face-to-face with 100's of pre-qualified AND pre-screened, fashion-industry professionals.

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*

# STYLECAREERS

## Fashion Career Fair - Spring '25

### Thursday, April 24th - 1pm Eastern/10am Pacific

# *Previous Exhibitors*

7 For All Mankind
Aeropostale
adidas Salomon
AgencyWorx
Alfred Dunner
American Apparel
American Eagle Outfitters
Anchor Blue/ Hub Distributing
Anna's Linens
Anthropologie
Apparel Placements
Arden B.
BCBG Max Azria Group
bebe Stores, Inc
Bloomingdale's
Brown Shoe Company
Burton Snowboards
Calvin Klein, Inc.
Carhartt
Carole Hochman
Charlotte Russe / Rampage Stores
Chinese Laundry
Club Monaco
Coach
Coldwater Creek
Cole Haan
Columbia Sportswear
Cutter & Buck
Delia*s
Diane's Beachwear
Dick's Sporting Goods, Inc.
Drapers & Damon's
Draven Shoes
Drifter
Eastman Footwear Group, Inc.
Ecko Unlimited
Eileen Fisher
Elie Tahari
Executive Network
Fang Clothing Co.
FASTeam
Forever 21
Fossil
Frederick's of Hollywood
G.H. Bass & Co
Gap, Inc.
Guess? Inc.
Haddad Brands
Hot Topic/Torrid
Hurley International
Isabella Fiori
Janou Pakter
JBCStyle
JCPenney
JCrew
Jones Apparel Group
Jordache Enterprises
Juicy Couture
Karlyn
Keeco, LLC
Kellwood Company
Kenneth Cole Productions
Kid's Headquarters
Kohl's Department Stores
Komar
K-Swiss
Lands' End
Larry Hansel Clothing
Levi Strauss & Co.
LF Stores
Lilly Pulitzer
Limited Brands
Liz Claiborne
MaCher
Macy's Merchandising Group
Marc Ecko Enterprises
Mellies, Inc.
Meynard Designs, Inc.
Michael Stars, Inc.
Mother's Work, Inc.
Motionwear Inc.
Movado Group
Nau, inc.
Nautica
New Era Cap
Nike
Nine West Group
Nordstrom
NY & Company
Oakley
Oxford Industries
Pacific Sunwear
Payless ShoeSource
Perry Ellis International
Phat Farm/Baby Phat Footwear
Polo Ralph Lauren
Prada
Princess Cruises
PVH
Quiksilver
QVC
Redcats USA
Reebok International, Ltd
Saks 5th Avenue
Savannah College of Art and Design
Sears Holdings
Skip Hop
Soloman Page Group
Strategic Partners, Inc
Swat Fame Inc.
Talbots
Target Corporation
Taylor Hodson
The Assurance Group
The Betesh Group
The Gromwell Group
The Moret Group
TJX Companies
Tommy Hilfiger
Topline Corp
True Religion Brand Jeans
Tuttle Agency
Tween Brands, Inc.
TXT Carbon Group
Under Armour Performance
Urban Outfitters, Inc
Vanity Fair Brands
Vans
VF Sportswear, Inc.
Victoria's Secret
Vineyard Vines
Wal-Mart
Warnaco
Wet Seal, Inc
Williams-Sonoma, Inc.
Winston Retail Solutions

***A majority of our exhibitors have attended more than one event!***

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*

# *Exhibitor Pricing*

Annual members of StyleCareers.com get discounted access to the event.
Non-annual members pay a little more but get resume access for 6 weeks.

## Annual Members - $995

- One Virtual Job Fair booth (up to 10 recruiters)
- Full access to live chat and video conferencing with jobseekers
- Ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth
- Access to jobseeker registrant list after the event

## Non Members - $1495

- One Virtual Job Fair booth (up to 10 recruiters)
- Full access to live chat and video conferencing with jobseekers
- Ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth
- Access to jobseeker registrant list after the event
- 6 weeks of unlimited job listings on StyleCareers.com*

**career fair related positions, only*

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*

# *Available Sponsorships*

*Want additional exposure for your company, recruitment initiatives or open positions? Upgrade your career fair experience with one of these sponsorships!*

## *$495* GOLD - 3 Available

Prominent Location (top billing) on all career fair advertising to candidates plus, Registration Page Logo, Top Row of Lobby, Upgraded Jobs and Dedicated, recruitment page on StyleCareers.com.

## *$295* SILVER - 6 Available

Secondary Location on all career fair advertising to candidates plus, Registration Page Logo, Second two rows of Lobby and Upgraded Job Listings

## *$195* BRONZE - 12 Available

Tertiary Location on all career fair advertising to candidates and Registration Page Logo.

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*

# *Explainer Video*

We selected the virtual career fair technology partner that best mimicked our in-person events while realizing the benefits of virtual events. Learn more here...

https://vimeo.com/906141530

*Contact us at 314.454.9920 or sales@stylecareers.com to reserve a booth. Space is limited.*